

USAID/Nepal is seeking proposals from qualified organizations interested in providing the services to USAID/Nepal's "Ghar Ghar Ma Swathya (Healthy Homes) Program".

USAID/Nepal has developed a social marketing and social franchising activity which aims to increase informed awareness, demand, availability, and use of selected family planning, maternal and child health, and HIV/AIDS/STI commodities and services. This activity will enhance the capacity of a social marketing organization and contribute to strategic behavior change communication for key health issues. The Contractor will be expected to assist Contraceptive Retail & Sales (CRS) to achieve self-sustainability for ongoing performance of high quality social marketing and social franchising activities in Nepal. CRS is a leading social marketing organization in Nepal. The Contractor will be required to provide technical assistance to CRS through training, mentoring, product diversification, market analysis and capacity-building to assist CRS to improve their financial management, long-term planning capacities, and overall level of sustainability.

This is a full and open competition, under which any type of organization (large or small commercial [for profit] firms, educational institutions, and non-profit organizations) is eligible to compete.

This solicitation in no way obligates USAID to award a contract, nor does it commit USAID to pay any cost incurred in the preparation and submission of the proposal. Furthermore, the Government reserves the right to reject any and all offers, if such action is considered to be in the best interest of the Government.

The submission deadline for proposals is March 24, 2010.

For more details please visit - <http://nepal.usaid.gov/working-with-us/business-opportunities.html>